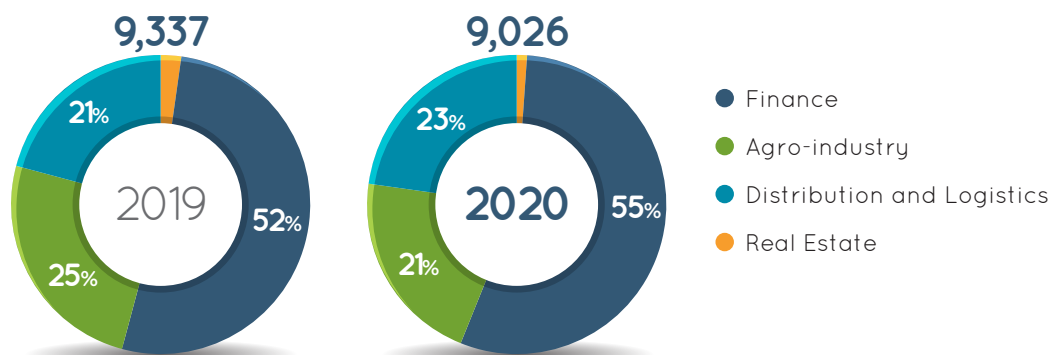


2020

Key figures

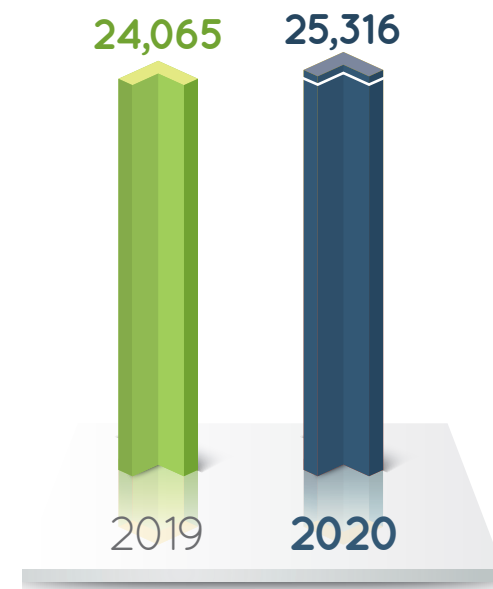
Turnover

(Million MAD)



Balance Sheet Total

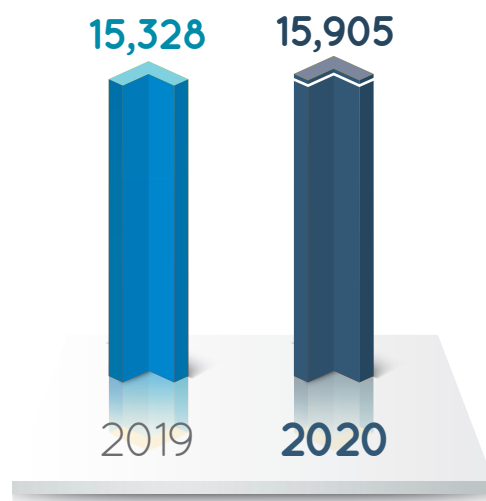
(Million MAD)



Holmarcom Group has a significant financial base with over 60% constituted of stable and sustainable assets, a result of an active investment strategy and pertinent investment policy.

Total Net Fixed Assets

(Million MAD)



2020

Key events



AtlantaSanad
ASSURANCE

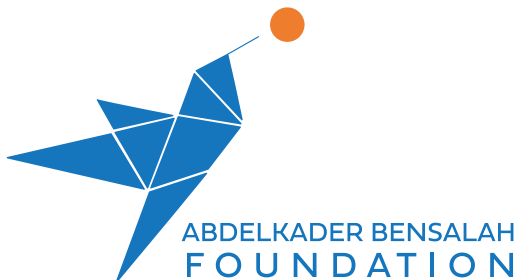
Merger of the two historic insurance companies of Holmarcom Group, Atlanta and Sanad, which now form a single entity, AtlantaSanad Insurance.

AirArabia

Launch of two new destinations in Europe, from Casablanca airport: Rennes and Malaga.



The Danish company A.P. Moller Capital joins Mass Céréales Al Maghreb capital, in which Holmarcom remains the majority, in order to pursue together the development of cereal terminals in African ports.



Community Involvement

Launch of the new visual identity of the Abdelkader Bensalah Foundation, reflecting its new positioning in favor of social innovation.