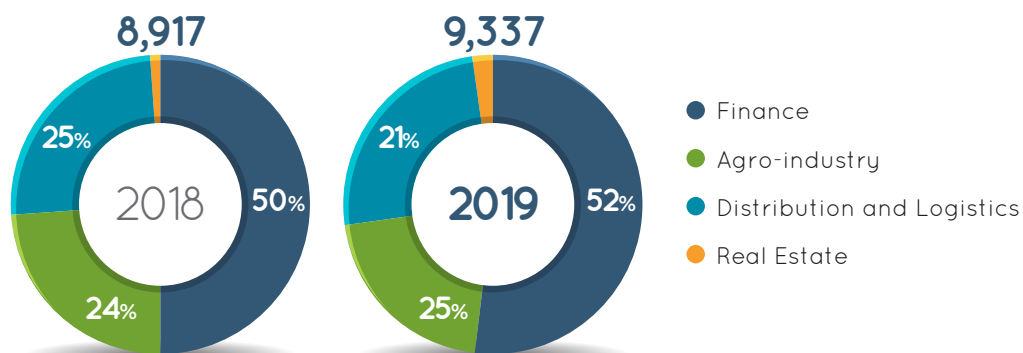


2019

Key figures

Turnover

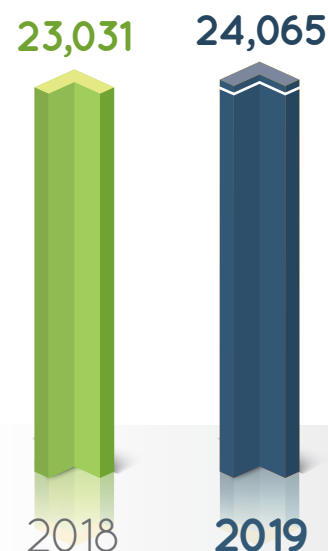
(Million MAD)



Holmarcom makes a significant and diversified turnover, with a sustained development of its core businesses, including Finance and Agro-industry. These results enhance the Group's positioning among the leading players of the national economy.

Balance Sheet Total

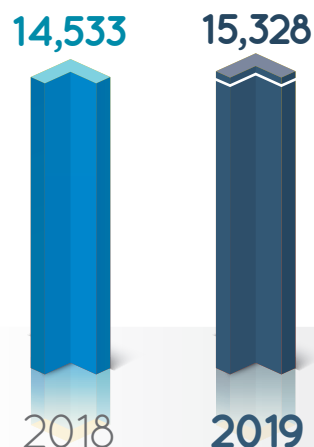
(Million MAD)



Holmarcom Group has a significant financial base with over 60% constituted of stable and sustainable assets, a result of an active investment strategy and pertinent investment policy.

Total Net Fixed Assets

(Million MAD)



2019

Key events



Reorganization of the Finance Pole
through 3 new structures: Holmarcom Finance Company, Holmarcom Insurance Activities and Holmarcom Africa Financial Services.

Acquisition of an agricultural domain
through the new subsidiary, Berdil Capital.



Launch of 2 production units
of the table water, Bahia, in Oujda and Agadir.

AirArabia

Celebration of the 10th anniversary
of the airline company in Morocco.



NT3AWNOU
POUR LE VIVRE MIEUX

Community Involvement

Launch of the solidarity platform Nt3awnou.ma
by Atlanta Assurances, with the aim of connecting associations and volunteers.