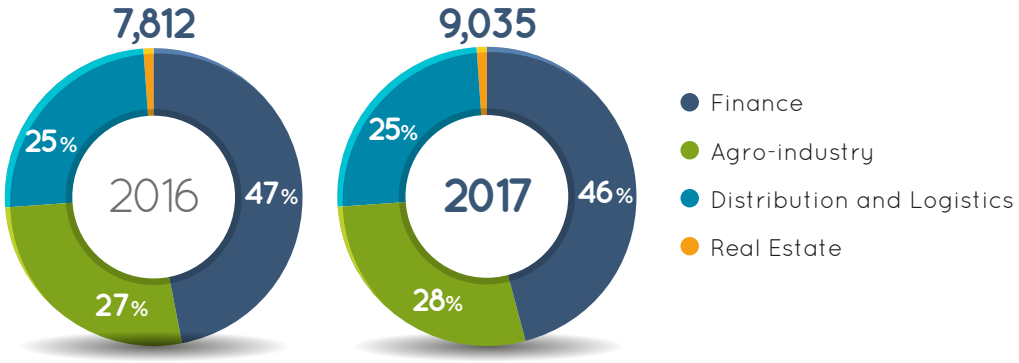
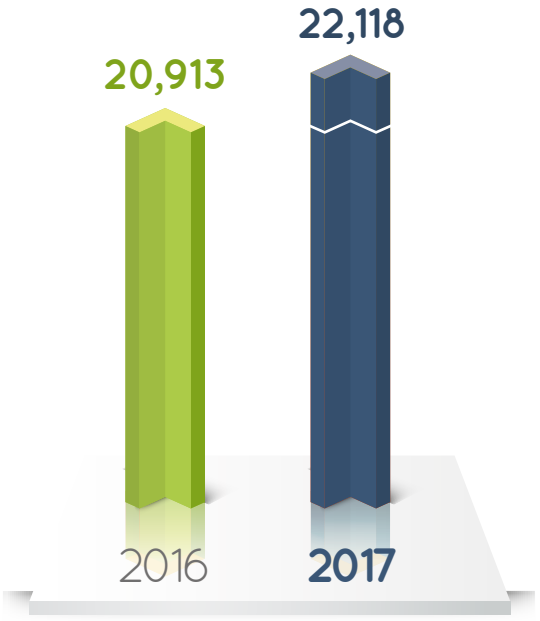
# 2017
# Key figures

## Consolidated Turnover
(Million MAD)



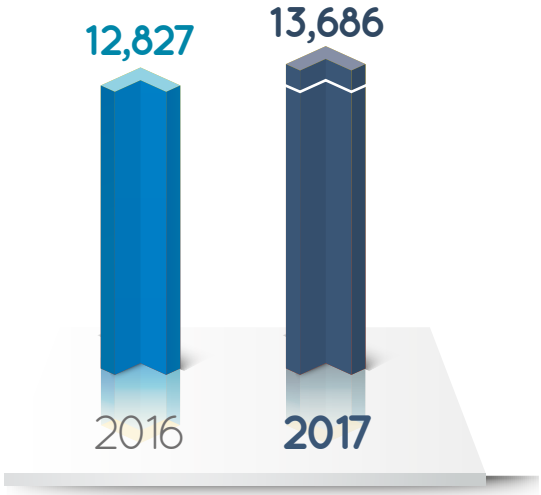

Holmarcom makes a significant and diversified turnover, with a sustained development of its core businesses including Finance and Agro-industry. These results enhance the Group's positioning among the leading players of the national economy.

## Balance Sheet Total
(Million MAD)




Holmarcom Group has a significant financial base with over 60% constituted of stable and sustainable assets, a result of an active investment strategy and pertinent investment policy.

## Total Net Fixed Assets
(Million MAD)




HOLMARCOM
GROUP

# 2017
# Key events

**Creation by Holmarcom and Aksal of a joint-venture** for the development of projects in the commercial real estate.

**Launch by Dénia Holding of a production unit** of products derived from almonds and peanuts intended to professionals.

**Change of the visual identity of Sanad,** on the occasion of its 100th anniversary.

**Launch by Air Arabia of a new base in Agadir** with 7 connections towards Europe.

**Launch by Les Eaux Minérales d'Oulmès of the first fruity sparkling mineral water** in Morocco, "Oulmès Bulles Fruitées".

## Community **envolvment**

**Obtaining by Atlanta Assurances and Les Eaux Minérales d'Oulmès of the RSE label of the CGEM,** in recognition of their societal commitment.